



PERSONAL CARE EUROPE

**BRENTAG**  
SPECIALTIES 

# Shared Values – Shared Success



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BRENTAG SPECIALTIES EUROPE



Brenntag Specialties Europe is committed to a collaborative European culture whereby our extensive and market-dedicated experts work in partnership with our customers and suppliers to generate mutually profitable growth.

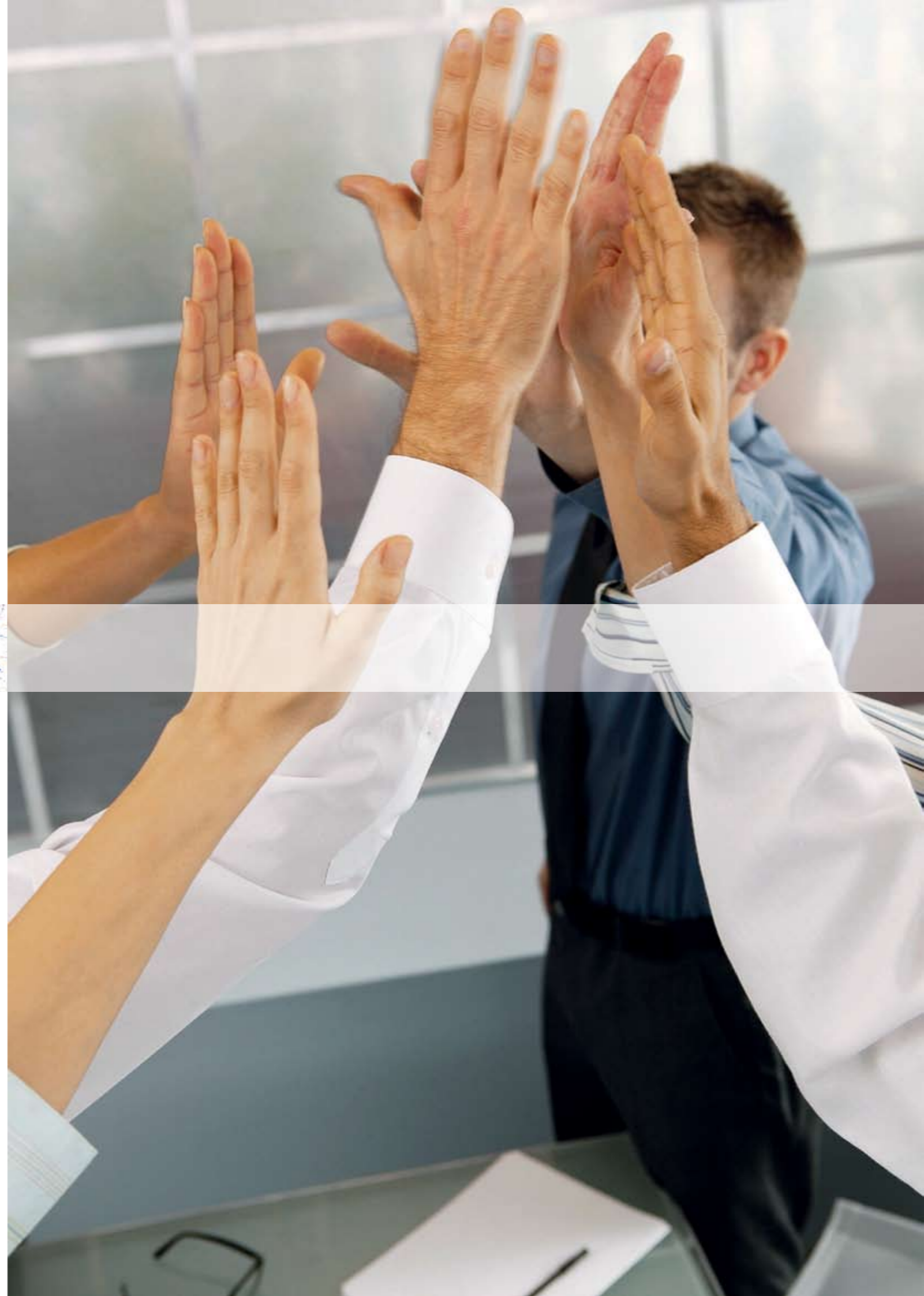
Brenntag Specialties Europe is passionate about meeting the expectations of its business partners, and to further contribute to Brenntag's success story. As a means of achievement, Brenntag Specialties Europe bundles pan-European cooperation and specialised technology into a flexible, secure and effective way of developing innovative products.

The Brenntag Specialties Europe Team has emerged to become the partner of choice in specialty distribution, within the European Economic Area. Our strategic industry-focused Development Panels, currently covering eight sectors, are essential to the delivery of effective and successful cooperation throughout Europe:

ACES (Adhesives, Coatings, Elastomers, Sealants), Cleaning, Feed, Food, Pharmaceuticals, Polymers, Water Treatment and Personal Care.

The structural and strategic categorisation and consolidation of resources make distribution more efficient, more cost-effective and easier to survey. Therefore, our strategic industry-focused Development Panels are of enormous benefit to our business partners who profit from our integrated European marketing strategy, our technical expertise and our multi-country presence on a European scale.

Brenntag is committed to meet the requirements of REACH, and we would like to do this in close cooperation with our customers and suppliers. Therefore, we have comprehensively trained our sales and sourcing teams on the technicalities of REACH. They are able to answer the most important of your questions and assist you as required.



# Enjoy Successful Partnerships

Brenntag Personal Care Europe shares your desire to sensitively develop innovative products and solutions.

PERSONAL CARE EUROPE



The Brenntag Personal Care team in Europe provides customers with global access to a comprehensive range of specialty ingredients and world-class manufacturers. Through strong supply partnerships, we ensure we are kept up-to-date with new applications and products. It is from our understanding of these innovations and processes that we are able to share our knowledge with customers and provide cost-effective supply chain management solutions to on-going projects and new ingredient ideas to help translate developing trends into successful launches.

Brenntag's focus on providing technical and knowledge-based support ensures that we meet the needs and expectations of our customers and comply fully to the requirements of current European regulations – safely and efficiently.

#### Product portfolio:

- Surfactants
- Emulsifiers
- Emollients
- Pigments, dyes & colourants
- Preservatives
- Hair styling products
- Rheology modifiers
- Perfumes
- Actives
- ...



# Anticipating the Products for Tomorrow

PERSONAL CARE EUROPE – SOURCING



From the intimate knowledge gained with our business partners we provide innovation and solutions on an international basis. We contribute to your success using our knowledge and experience within the Personal Care industry and across markets. Carefully and with a clear strategy we select quality brands.

By maintaining successful partnerships Brenntag Personal Care Europe is better able to offer tailor-made solutions as well as to continuously extend our product portfolio according to our customers' needs.

By developing strong relationships with our business partners we are able to anticipate sensitively the products for tomorrow.



# Innovating Solutions

PERSONAL CARE EUROPE – TECHNICAL EXPERTISE

We are committed to rapid innovation that enlarges the vision and scope of our business partners and optimises the entire value chain.

Our technical experts optimise your formulations based on an extensive product portfolio and the knowledge of our skilled people. We also share our access to the technical excellence and specific support of our suppliers in order that we are able to provide comprehensive advice.

Brenntag Personal Care reacts quickly to your daily demands with innovative solutions.



# Practising a Common Language

PERSONAL CARE EUROPE – SALES



Brenntag Personal Care Europe builds and maintains confidence in the knowledge we share. Our techno-sales team transforms visions into realities and converts cost-consciousness into high performance.

With attentive ears and one voice we understand the challenges and needs of our customers. By developing trust and genuine supply partnerships, Brenntag adds tangible value and becomes the partner of choice – practising a common language.



# Taking a Step Ahead

PERSONAL CARE EUROPE – LOGISTICS

Delivering reliability, integrity and safety in the value chain is the mission of our highly trained and committed staff. We provide dedicated logistical systems, which facilitate seamless production.

Brenntag Personal Care Europe relieves the pressures of medium and small-scale operations with variable packaging and storage solutions. Sampling capabilities, GMP refilling and secure transport interfaces will further enhance your competitiveness.

We are pioneers, not followers. We are always a step ahead.



# The Shortest Route to You all Over the World



BRENTAG WORLDWIDE



Brenntag recorded 2007 global sales of EUR 6.7 billion. The company operates in excess of 300 locations with more than 11,000 people in 55 countries. In keeping with the company's strong position in world markets, Brenntag is committed to providing value to its customers and suppliers through superior supply chain logistics, single sourcing, technical assistance and other value added services.

Brenntag offers an unrivalled, extensive and state-of-the-art distribution network for industrial and specialty chemicals to its suppliers and customers alike throughout the world.

Our commitment to the responsible concern for Health, Safety and the Environment is underlined by the voluntary participation on projects like the Responsible Care Initiative and by the implementation of the Product Stewardship guidelines.

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PERSONAL CARE EUROPE

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